

IJIS Outreach Committee

#	Action Item	Assigned	Date Assigned	Date for Completion	Comments	Status
1	Update the marketing packets and presentations	Educational Materials	10/8/2003	4/20/2004	Packet w/power point, champion letter & response card to IJIS Board on 2/11/04	C
2	One-pager National/Local Integration Efforts	Educational Materials	10/8/2003	4/20/2004	R. Lombardo drafting from existing document; Discussed 1/20/04; Information has been included in e-newsletter.	C
3	Campaign targeting funders to sign off on the principles of integration	Educational Materials	11/24/2003		Wait on Funding Comm.	NS
4	One-pager What is integration/Benefits/ "Why Illinois, Why Now?"	Educational Materials	11/7/2003	4/20/2004	Changes proposed 12/4/03; reviewed 2/24/04	C
5	Post-it Notes Proposal	Educational Materials	11/13/2003		Full Committee approved concept 11/24/03; funding needs to be secured	C
6	IJIS e-newsletter	Educational Materials	11/13/2003	3/8/2004	Draft in process. Suggestion to issue first e-newsletter after Feb. 11, 2004 IJIS Board Mtg. 3/8 Input rec'vd of exec committee; 4/20 issued as-is to Committee; 4/20 Final review by Mark Myrent.	C
7	Stakeholder Communication w/IJIS Board and Committee Chairs	Educational Materials	11/13/2003	3/8/2004	Suggestion that e-newsletter serve as primary vehicle; e-newsletter will drive stakeholders to website where they can comment on proposals. To Board 2/11/04	C
8	Review IJIS Website for content, searchability, and look and feel	Educational Materials	11/13/2003	1/20/2004	Comments to IJIS/ICJIA staff; searchability improved	IP
9	Distribute information packets to and educate identified champions	Educational Materials	11/24/2003	Ongoing		IP
10	Incorporate marketing pieces that illustrate return on investment or cost benefit analysis	Educational Materials	11/24/2003	Ongoing		NS
11	Prepare a marketing piece about integrated justice accomplishments to date	Educational Materials	10/8/2003	4/20/2004	Draft presented to 1/20/04 meeting. E-Newsletter features this information.	C
13	IJIS Logo Updating	Educational Materials	11/13/2003	3/8/2004	Draft logo approved to move to full Outreach committee 1/20/04; to Board 2/11/04; Presented to the Executive Steering Committee 3/8; No further action.	ON HOLD