

IJIS Outreach Committee Action Plan 2004-2005

IJIS Outreach Committee 2004-2005 Plan of Action						
#	ACTION ITEM	ASSIGNED TO	DATE ASSIGNED	DATE DUE	DATE COMPLETED	STATUS
Educational Materials Subcommittee						
1	Campaign targeting funders to sign off on the principles of integration	Educational Materials Subcommittee	11/1/03	11/1/04		
2	Distribute information packets to and educate identified champions	Educational Materials Subcommittee	11/1/03	ongoing		
3	Incorporate marketing pieces that illustrate return on investment or cost benefit analysis	Educational Materials Subcommittee	11/1/03	ongoing		5/27/04: Mark Myrent to Send Gina Glasgow performance metrics. GG will draft w/ Organe & McClean County info.
4	Review Marketing Plan and identify educational material needs for additional target groups	Educational Materials Subcommittee	11/1/03	ongoing		
5	Updating and issuing IJIS e-newsletter quarterly	Educational Materials Subcommittee	11/1/03	ongoing quarterly		6/22/04: The next issue of the e-newsletter has been set for 7/9/04.
6	Create and Print IJIS Banner for cable show appearance.	Educational Materials Subcommittee	6/22/04			6/22/04: Clerk Brown recommended that a show from the 'Clerk of the Court Live' be dedicated to Integrated Justice.

IJIS Outreach Committee Action Plan 2004-2005

IJIS Outreach Committee 2004-2005 Plan of Action						
#	ACTION ITEM	ASSIGNED TO	DATE ASSIGNED	DATE DUE	DATE COMPLETED	STATUS
Proposed IJ Summit Committee						
1	Identify sources and strategies of funding for the Illinois IJ Summit '05.	IJ Summit Committee	6/22/04	11/1/04		
2	Proposal for Illinois IJ Summit for Spring 2005	IJ Summit Committee	6/22/04	4/1/05		6/26/04: Idea of IJ Summit presented to Exe Steering Committee and recommended that Outreach Committee develop proposal.
3	Plan and Coordinate Illinois IJ Summit for Spring 2005	IJ Summit Committee	6/22/04	4/1/05		
IJIS Implementation Board & Committees						
1	Review Outreach Committee marketing materials with IJIS Implementation Board via email	Implementation Board	3/8/04	7/15/04		4/20/04: Mark Myrent will review with Lori Levin.
2	Set up public hearings on relevant deliverables/issues related to plan	Implementation Board	11/1/03	on hold		
3	Finalize and submit Resolution to State Legislature for support of integration concept.	Implementation Board	6/22/04			
4	Finalize and submit Resolution to Associations for support of integration efforts.	Implementation Board	8/1/04			4/20/04: Clerk McGuire suggested that the Resolution be presented at the next IACC meeting in September.
5	Development of a Strategic Planning template for all Illinois counties to follow.	Planning & Policy Committee	6/22/04			6/22/04: Recommendation to go to Executive Steering Committee for discussion.

IJIS Outreach Committee Action Plan 2004-2005

IJIS Outreach Committee 2004-2005 Plan of Action						
#	ACTION ITEM	ASSIGNED TO	DATE ASSIGNED	DATE DUE	DATE COMPLETED	STATUS
Media Strategy Subcommittee						
1	Develop strategy for engaging public in the funding of integration.	Media Strategy Subcommittee	6/4/04	10/1/04		
2	Work with Funding Committee to target private funders	Media Strategy Subcommittee	6/4/04	10/1/04		
3	Half hour cable show on Integration	Media Strategy Subcommittee	11/1/03	1/1/05		6/22/04: Clerk Brown recommended that a show from the 'Clerk of the Court Live' be dedicated to Integrated Justice.
4	Video for Presentations	Media Strategy Subcommittee	11/1/03	1/1/05		6/22/04: Will review input from Outreach Committee members and revise budget at next mtg.
5	Hire Public Relations Specialist	Media Strategy Subcommittee	11/1/03	1/1/05		6/22/04: Will review input from Outreach Committee members and revise budget at next mtg.
6	Develop stories and press clippings to support business case for integration	Media Strategy Subcommittee	11/1/03	ongoing		
7	Identify key legislative and policy positions to promote	Media Strategy Subcommittee	11/1/03	ongoing		

IIJIS Outreach Committee Action Plan 2004-2005

IIJIS Outreach Committee 2004-2005 Plan of Action						
#	ACTION ITEM	ASSIGNED TO	DATE ASSIGNED	DATE DUE	DATE COMPLETED	STATUS
	IIJIS Outreach Committee					
1	Draft resolution for State Legislature to support concept of integration	Outreach Committee	11/1/03	6/22/04	6/22/04	2/24/04: Draft Completed. 4/20/04: Reviewed by Outreach Committee. 6/22/04: Approved
2	Draft resolution for Associations in support of Integration efforts	Outreach Committee	11/1/03	8/1/04		4/20/04: Al Levin to draft resolution for IACC Conference.
3	Creation of an IIJIS Outreach Budget	Outreach Committee	11/24/03	8/1/04		6/22/04: Decision was made to submit proposed budget, which would feature each subcommittee budget, to the IIJIS Implementation Board mtg.
4	Reach out to AOIC about participation on Outreach Committee	Outreach Committee	10/8/03	ongoing		
5	Maintain and update champion database	Outreach Committee	6/22/04	ongoing		6/22/04: Decision was made for Nicole Sims to maintain champion response card info.

IIJIS Outreach Committee Action Plan 2004-2005

IIJIS Outreach Committee 2004-2005 Plan of Action						
#	ACTION ITEM	ASSIGNED TO	DATE ASSIGNED	DATE DUE	DATE COMPLETED	STATUS
Presentations Subcommittee						
1	Follow up letter to champions	Presentations Subcommittee	6/4/04	7/30/04		6/22/04: Presentations Subcommittee to review and edit current Champion letter.
2	List of Constituents to be targeted w/in 1 year	Presentations Subcommittee	10/3/03	9/1/04		
3	Identify and market to private sector 'champions'	Presentations Subcommittee	6/4/04	10/1/04		
4	Identify the lead champions and local champions state-wide	Presentations Subcommittee	10/8/03	10/29/04		4/20/04: Decision to proceed w/ county-level champions. Will review original list from Outreach Committee.
5	Meet with the leadership in the legislature	Presentations Subcommittee	10/3/03	10/29/04		4/20/04: Senator Jones & Representative Madagian named.
6	Identify IIJIS Board and Committee members to meet with key position holders	Presentations Subcommittee	10/3/03	10/31/04		
7	Presentations to the criminal justice enterprise associations	Presentations Subcommittee	10/3/03	ongoing		
8	Set up and coordinate educational opportunities with identified audiences	Presentations Subcommittee	10/3/03	ongoing		