



IIJIS Outreach Committee Update

Clerk Dorothy Brown, Chair

Last Meeting

Tuesday, August 15, 2006

10:00am-12:00pm

Office of the Clerk of the Circuit Court of Cook County

The Outreach Committee has prioritized his work for the rest of 2006, based on the targeted deliverables outlined in the Committee's action plan. The Committee has two more meetings planned for 2006: Thursday, October 19th and Wednesday, December 13th, 10am.

Subcommittee Report: Presentations

The standard IIJIS presentation will be updated to reflect current activities to date. The Subcommittee will also expand the current list of targeted audiences that is included in the Marketing and Media Strategy Plan (*attached*).

Subcommittee Report: Educational Materials / Media Strategy

The Subcommittee will focus on developing a new format for the newsletter and will develop a semi-annual release schedule of the newsletter. Subcommittee members will also view a copy of last year's Summit and will see how the video can be used in IIJIS Outreach presentations and marketing materials. Additionally, the Marketing and Media Strategy Plan (*see attached*) has been updated to reflect additional goals of the Outreach Committee.

Subcommittee Report: Summit Planning

The Subcommittee will hold its first planning meeting for the Spring 2007 Summit in early October 2006. Work has already begun in developing a budget based on last year's expenditures and soliciting proposals from Springfield venues. To date, a proposal has been received from Hilton Springfield.

A comprehensive proposal for the 2007 IIJIS Summit will be developed and submitted to the Executive Steering Committee after the first Summit planning meeting.